What is claimed is:

1. A drug delivery system comprising

a pad;

a container; and

a liquid composition, wherein the composition comprises an effective amount of one or more insoluble dermatologically active ingredients in an emulsion and the composition has a viscosity which is low enough for the composition to substantially uniformly absorb onto the pad via capillary action and be substantially retained on the pad not the container.

- 2. The system of claim 1 wherein the viscosity is effective to substantially uniformly deliver the composition to skin when the pad is wiped on the skin.
- 3. The system of claim 1 wherein the active ingredient comprises benzoyl peroxide.
- 4. The system of claim 3 wherein the benzoyl peroxide comprises particles of less than about 50 microns.
- 5. The system of claim 1 wherein the active ingredient comprises particles of about 10 to about 150 microns.
- 6. The system of claim 2 wherein the composition is an oil-in-water emulsion.
- 7. The system of claim 2 wherein the composition is a water-in-oil emulsion.
- 8. The system of claim 2 wherein the composition has a viscosity of about 500 to about 9000 cps measured on a Brookfield viscometer LVT model at about 27°C for 60 seconds and a spindle set for 30 rpm.

- 9. The system of claim 2 wherein the composition has a viscosity of about 2000 cps to about 3000 cps measured on a Brookfield viscometer LVT model at about 27°C for 60 seconds and a spindle set for 30 rpm.
- 10. The system of claim 2 wherein the composition has a viscosity of about 500 to about 10,000 cps measured on a Brookfield viscometer RVT model with spindle #4 at 20 rpm for 60 seconds at 25°C+-1°C.
- 11. The system of claim 2 wherein the composition has a viscosity of about 1900 to about 7,000 cps measured on a Brookfield viscometer RVT model with spindle #4 at 20 rpm for 60 seconds at 25°C+-1°C.
- 12. The system of claim 2 wherein the composition has a viscosity of about 4500 to about 6,500 cps measured on a Brookfield viscometer RVT model with spindle #4 at 20 rpm for 60 seconds at 25°C+-1°C.
- 13. The system of claim 1 wherein the pad comprises one or more woven materials.
- 14. The system of claim 1 wherein the pad comprises one or more non-woven materials.
- 15. The system of claim 1 wherein the container comprises a material comprised of metal substantially coated with one or more plastics on at least one surface, and one sheet of the material is heat sealed to a second sheet of the material, and the heat sealed materials contain the pad and the composition without leaking.
- 16. The system of claim 1 wherein the active ingredient comprises one or more antifungals.
- 17. The system of claim 1 wherein the active ingredient comprises one or more of the group consisting of prodrugs, cosmeceuticals, herbal medicines, traditional medicines, and cutaneously active cosmetic ingredients.

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- 18. The system of claim 1 further comprising one or more soluble dermatologically active ingredients.
- 19. A drug delivery system comprising

a non-woven pad;

a liquid composition, wherein the composition comprises benzoyl peroxide, starch, carbomer, disodium EDTA, water, glyercin, sodium hydroxide, zinc lactate, glycolic acid, C12-C15 alkyl benzoate, cetearyl alcohol, dimethicone, glyceryl stearate and PEG 100 stearate, steareth 2, steareth 20, and polysorbate 20; and

a sealed container, wherein the container comprises a material comprised of metal substantially coated with one or more plastics on at least one surface, and one sheet of the material is heat sealed to a second sheet of the material, and the heat sealed materials contain the pad and the composition without leaking.

20. The system of claim 19 wherein the composition has:

the viscosity is about 2000 cps to about 3000 cps;

about 1% starch;

about 4% benzoyl peroxide;

about 0.3% carbomer;

about 0.5% disodium EDTA;

about 71% water;

about 6% glycerin;

about 0.3 sodium hydroxide;

about 0.2% zinc lactate;

about 0.5 glycolic acid;

about 7% C12-C15 alkyl benzoate;

about 2% cetearyl alcohol;

about 1% dimethicone;

about 1% glyceryl stearate and PEG 100 stearate;

about 1.5% steareth 2;

about 1% steareth 20; and

about 1% polysorbate 20.